

**GOVERNMENT OF MANIPUR
DEPARTMENT OF HORTICULTURE AND SOIL CONSERVATION,
SANJENTHONG**

NOTIFICATION

Imphal, the 4th July, 2022

No. DH&SC-1/898/ VC/2021-22: Application is hereby invited to any interested local entrepreneur/ enterprise(s) having functional processing units dealing with the processing of agriculture/ horticulture crops in the state as processed products to submit their application in the prescribed format with all relevant documents to the Director, Horticulture & Soil Conservation, Sanjenthong for "Value Chain Marketing of Quality Local Horticulture Products Through Brand Building Initiatives", under the Mission "Vocal for Local" to promote quality local horticulture produces of the state on or before **25th July 2022.**

Details can be obtained from the Directorate office at Sanjenthong or from the official website of the Department <https://www.horticulture.mn.gov.in>

Sd/-
Honey Chara
Director
Horticulture & Soil Conservation
Manipur

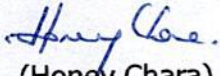
Memo. No. DH&SC-1/898/ VC/2021-22

Imphal, the 4th July 2022

Copy to:

1. The Additional Chief Secretary (H&SC), Manipur for kind information.
2. The Director, DIPR, Manipur for kind information for wide publication.
3. The Nodal Officer (IT), H&SC, Manipur for upload in the official website.
4. The Editor, Sangai Express (both English & Manipur).
5. The Editor, People's Chronicle (English)
6. The Editor, Poknapham (Manipuri)
7. Guard file.

***For publication in
their dailies for 2
consecutive days.***


(Honey Chara)
Director
Horticulture & Soil Conservation
Manipur

ANNEXURE I

Criteria for selection of Beneficiary

1. The intending/ interested beneficiary shall have already functional processing units of fruits, vegetables and spices.
2. The Processing unit should have its Food Safety and Standards Authority of India (FSSAI) Number and in Proprietorship by the name of the individual/ group/ FPO/ FPC concerned.
3. Verification shall be made by the concerned district Officer (H&SC)/ Service Providers countersigned by the competent authority of the Directorate preferably the Nodal Officer/ Scheme in charge of the scheme.
4. A prescribed format shall be duly filled-in by the applicant under proper signature and seal.
5. Ranges of products, capacities, machineries, investments from own source, bank loans, Government Assistance and sale value of products/ turn over etc. should be clearly mentioned.



PRESCRIBED FORMAT

(FOR AVAILING BENEFITS OF ASSISTANCE FROM THE DEPARTMENT)

1. Name of the Unit:
2. Year of Setting up:
3. Total Project Costs: Rs.
4. Investment:
 - i. Personal/ Own Source:
 - ii. Bank Loan/ Credit:
 - iii. Assistance/ Subsidy from the Govt.:
 - iv. Source of Assistance/ subsidy/ Govt. Scheme:
5. Ranges of Products:
.....
6. Packaging (if any):
 - i. Size:
 - ii. Standard:
7. FSSAI No.:
8. Brand Name (if any):
9. Present Volume of sale:
10. Value of sale:
11. Quantity sold outside the state:
12. Marketing Linkage:
.....

(Signature of Applicant)
Place:.....
Dated:.....



ANNEXURE III

PROMOTER'S INFORMATION

*Affix recent
passport
photograph*

1. Name:
2. Date of Birth/ Age:
3. Fathers'/ Husband name:
4. Address:
5. Mobile No.:
6. Email:
7. Aadhaar No.:
8. Bank Account Details:
 - a. Account No.:
 - b. Name of bank:
 - c. Name of Branch:
 - d. IFSC Code:

The information above are true to the best of my knowledge.

(Signature with Seal)

Verified by:

